



MAYO Arts Festival claimed sculptors, Daphne Fenech's renowned sculpture work features on prominent Brisbane landmarks on the façade of Brisbane City Hall and the Women's War Memorial in ANZAC

Mayo Arts Festival will be held on Friday 25 May and Saturday 26 May at St Margaret's Anglican Girls School in Brisbane's inner north, bringing together thousands of arts community members, the St Margaret's school community and the wider local community for this two-day celebration.

The festival program will involve an exciting mix of opportunities for the community, both old and new, to appreciate the work of local and national Brisbane artists, engage in community arts activities and enjoy the festival's many other activities. Mayo Arts Festival is a Rights Partner.

The festival package includes:

The festival will be officially referred to as the "MAYO Arts Festival proudly supported by [Sponsor]"

A premium space within the Saturday arts-themed festival to be used for brand activation and engagement. Site will be in a premium location within the festival area. St Margaret's will supply the basic market stall package, that is, 3m x 3m space, trestle, chair and single power point. Any additional requirements to be the responsibility of the sponsor.

Logo on all relevant MAYO Arts Festival advertisements, printed and online marketing materials

Logo and recognition on the 2018 MAYO Arts Festival event pages on

- x Recognition on MAYO Arts Festival promotional banner positioned at top of dedicated MAYO Arts Festival Facebook event page

- x Logo recognition on vinyl banner to be positioned at St Margaret's Petrie Street entrance (for the 8 weeks leading up to and including the day of the event)
- x Logo within the MAYO Arts Festival program (print run of 1000 copies)
- x Logo acknowledgement on screens at the opening night cocktail party
- x Two invitations to the opening night cocktail party
- x Opportunity to display pull up banner at the opening night cocktail party (sponsor to supply signage)
- x Opportunity to display pull up banner within the gallery space in the Arts Centre Foyer during the Saturday festival event (sponsor to supply signage)
- x Additional signage opportunities around festival venue (to be mutually agreed. Sponsor to supply signage)
- x Verbal acknowledgement as gold sponsor during Principal's welcome at the opening night cocktail party

In addition to paying the sponsorship fee, the Sponsor will commit to the following:

- x Promote the event via Sponsor networks (for example, social media, email database, website, etc)
- x Provide a prize/s for the Festival raffle draw

Silver Sponsorship

\$3,000 (ex GST) package includes:

- x Logo on all relevant printed and online marketing materials
- x Logo and recognition on the 2018 MAYO Arts Festival event pages on www.stmargarets.qld.edu.au
- x Recognition on dedicated MAYO Arts Festival Facebook event page
- x Recognition on MAYO Arts Festival event invitation distributed via email to St Margaret's networks (approximately 8000)
- x Recognition in weekly Enews distributed to St Margaret's community database during April and May (approximately 1000 contacts)
- x Logo recognition on vinyl banner to be positioned at St Margaret's Petrie Street entrance (for the 8 weeks leading up to and including the day of the event)
- x Logo within the MAYO Arts Festival program (print run of 1000 copies)
- x Additional signage opportunities around festival venue (to be mutually agreed. Sponsor to supply signage)
- x Two invitations to the opening night cocktail party

In addition to paying the sponsorship fee, the Sponsor will commit to the following:

- x Promote the event via Sponsor networks (for example, social media, email database, website, etc)
- x Provide a prize/s for the Festival raffle draw

Bronze Sponsorship

\$1,500 (ex GST) package includes:

- x Logo on all relevant printed and online marketing materials
- x Logo and recognition on the 2018 MAYO Arts Festival event pages on www.stmargarets.qld.edu.au
- x Recognition on dedicated MAYO Arts Festival Facebook event page
- x Recognition on MAYO Arts Festival event invitation distributed via email to St Margaret's networks (approximately 8000)
- x Recognition in weekly Enews distributed to St Margaret's community database (approximately 1000 contacts)
- x Logo within the MAYO Arts Festival program (print run of 1000 copies)
- x Two invitations to the opening night cocktail party

In addition to paying the sponsorship fee, the Sponsor will commit to the following:

- x Promote the event via Sponsor networks (for example, social media, email database, website, etc)
- x Provide a prize/s for the Festival raffle draw

Stall Sponsorship